

Rep Order# 6809489	Ver# 3	Status Revised	Traffic Order# 168880	Printed: 08/30/2012 8:30 AM	1 of 6
EC'd Yes				Last Received: 08/29/2012 9:19 PM	
				Showing Buylines: All Rep Revised Lines	

  

Station KRQE-TV ALBUQUERQUE, NM.	Agency ( ) STRATEGIC MEDIA SVCS	Rep Firm
Advertiser ( ) NRSC	3299 K STREET NW SUITE #200	Sales Office ( ) PHILADELPHIA
Product NRSC 2012	WASHINGTON, DC 20007	Salesperson ( ) AMY MCCREARY
Estimate#	Agency C/P1/P2/E	
Buyer NEIL WILLIAMS	Flight Dates 09/12/2012 - 09/18/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
CNX MARKETWIDE  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		----- Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$75.00	:30	0	0	W-F	5A-6A	\$0.00	0	---
*2		----- Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$75.00	:30	0	0	M-TU	5A-6A	\$0.00	0	---
*3		----- Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$125.00	:30	0	0	M-TU	6A-7A	\$0.00	0	---
*4		----- Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$125.00	:30	0	0	W-F	6A-7A	\$0.00	0	---
*5		----- Buyline Comment: EARLY V3 Cancelled	09/12-09/14	\$100.00	:30	0	0	W-F	7A-9A	\$0.00	0	---

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*6		Buyline Comment: EARLY V3 Cancelled	09/17-09/18	\$100.00	:30	0	0	M-TU	7A-9A	\$0.00	0	
*7		Buyline Comment: PRICE V3 Cancelled	09/17-09/18	\$300.00	:30	0	0	M-TU	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE V3 Cancelled	09/12-09/13	\$300.00	:30	0	0	W-TH	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$175.00	:30	0	0	W-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	09/17-09/17	\$175.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: PHIL V3 Cancelled	09/17-09/18	\$125.00	:30	0	0	M-TU	3P-4P	\$0.00	0	
*12		Buyline Comment: PHIL V3 Cancelled	09/12-09/14	\$125.00	:30	0	0	W-F	3P-4P	\$0.00	0	
*13		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$175.00	:30	0	0	W-F	4P-430P	\$0.00	0	
*14		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$175.00	:30	0	0	M-TU	4P-430P	\$0.00	0	

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*15		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$175.00	:30	0	0	M-TU	430P-5P	\$0.00	0	
*16		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$175.00	:30	0	0	W-F	430P-5P	\$0.00	0	
*17		Buyline Comment: CBS EVEN V3 Cancelled	09/12-09/14	\$1,000.00	:30	0	0	W-F	5P-530P	\$0.00	0	
*18		Buyline Comment: CBS EVEN V3 Cancelled	09/17-09/18	\$1,000.00	:30	0	0	M-TU	5P-530P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$325.00	:30	0	0	M-TU	530P-6P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	09/12-09/14	\$325.00	:30	0	0	W-F	530P-6P	\$0.00	0	
*21		Buyline Comment: JEP V3 Cancelled	09/12-09/14	\$700.00	:30	0	0	W-F	6P-630P	\$0.00	0	
*22		Buyline Comment: JEP V3 Cancelled	09/17-09/18	\$700.00	:30	0	0	M-TU	6P-630P	\$0.00	0	

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Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: WHEEL V3 Cancelled	09/17-09/18	\$700.00	:30	0	0	M-TU	630P-7P	\$0.00	0	
*24		Buyline Comment: WHEEL V3 Cancelled	09/12-09/14	\$700.00	:30	0	0	W-F	630P-7P	\$0.00	0	
*25		Buyline Comment: NEWS V3 Cancelled	09/12-09/13	\$700.00	:30	0	0	W-TH	10P-1035P	\$0.00	0	
*26		Buyline Comment: NEWS V3 Cancelled	09/17-09/18	\$700.00	:30	0	0	M-TU	10P-1035P	\$0.00	0	
*27		Buyline Comment: NCIS V3 Cancelled	09/18-09/18	\$1,850.00	:30	0	0	TU	7P-8P	\$0.00	0	
*28		Buyline Comment: MENTALIST V3 Cancelled	09/13-09/13	\$1,900.00	:30	0	0	TH	9P-10P	\$0.00	0	
*29		Buyline Comment: BLUE BLOODS V3 Cancelled	09/14-09/14	\$1,200.00	:30	0	0	F	9P-10P	\$0.00	0	
*30		Buyline Comment: SAT EARLY V3 Cancelled	09/15-09/15	\$25.00	:30	0	0	SA	5A-7A	\$0.00	0	
*31		Buyline Comment: NEWS V3 Cancelled	09/15-09/15	\$50.00	:30	0	0	SA	7A-8A	\$0.00	0	

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*32		Buyline Comment: SEC FBALL V3 Cancelled	09/15-09/15	\$200.00	:30	0	0	SA	130P-5P	\$0.00	0	
*33		Buyline Comment: 48 HRS V3 Cancelled	09/15-09/15	\$700.00	:30	0	0	SA	9P-10P	\$0.00	0	
*34		Buyline Comment: NEWS V3 Cancelled	09/16-09/16	\$100.00	:30	0	0	SU	7A-8A	\$0.00	0	
*35		Buyline Comment: CBS SUN MORN V3 Cancelled	09/16-09/16	\$325.00	:30	0	0	SU	8A-930A	\$0.00	0	
*36		Buyline Comment: FACE V3 Cancelled	09/16-09/16	\$750.00	:30	0	0	SU	930A-10A	\$0.00	0	
*37		Buyline Comment: NFL V3 Cancelled	09/16-09/16	\$1,250.00	:30	0	0	SU	11A-2P	\$0.00	0	
*38		Buyline Comment: NFL GAME 2 V3 Cancelled	09/16-09/16	\$1,750.00	:30	0	0	SU	2P-5P	\$0.00	0	
*39		Buyline Comment: 60 MIN V3 Cancelled	09/16-09/16	\$2,500.00	:30	0	0	SU	6P-7P	\$0.00	0	

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---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%	KOB 26%
		KRQE 32%	KWBQ 0%			

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE